

ABSTRACT OF THE DISCLOSURE

- 5 A method and apparatus are disclosed for providing information about a real-world space such as an exhibition space. In a preferred embodiment, users visiting a space are equipped with mobile devices in communication with a service system. The mobile devices are arranged to deposit virtual markers of more than one type with the service system as the users progress around the space. These markers are stored may be decayed with time, either
- 10 individually or in location-dependent marker aggregations. Information concerning use of the space is derived using data about stored markers of a specific type or combinations of types selected according to the nature of the information to be provided.